



## The World Bank Webinars for SMPs

The series of webinars that was developed by the World Bank to support SMPs launched in 2020. Difficult circumstances and new challenges caused by the pandemic affecting SMPs require quick response and solution. Therefore, on the first stage, within the frames of the European Union-World Bank joint Financial Inclusion and Accountability Project, the World Bank conducted a [survey](#) of auditors and audit firms to assess the impact of the coronavirus pandemic on the market for audit services in Georgia and to identify the main challenges.

Based on the survey results, a special series of webinars were developed to help SMPs adapt to the current environment. During webinars, participants will gain global insights tailored to the local needs of Georgian SMPs from leading experts.

Webinars are held within the frames of the World Bank and the European Union joint Project – Financial Inclusion and Accountability

As this issue is relevant not only for SMPs in Georgia, with an invitation of the World Bank, the meetings are attended by the representatives of the STAREP project countries - Armenia, Azerbaijan, Moldova, Belarus, and Ukraine.

## Attending the webinar can be considered an unverifiable continuing education

### Videorecording of the webinars

- I Small and Medium-Sized Accountancy Practices Rising to Coronavirus Challenge – Advising SMEs on Business Continuity
- II Future of SMPs: Lessons from the Crisis and Practice Transformation
- III Future of SMPs: Digital Transformation
- IV Future of SMPs: Business Diversification Through Offering New Services
- V Future of SMPs: Networks, Mergers and Acquisitions
- VI Future of SMPs: Practice Marketing and Communications